

Behind-the-scenes video shows how Trump and aide Natalie Harp post on social media

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Most political candidates rely on teams of savvy young staff to agonize over their social media posts.

But President-elect [Donald Trump](#) prefers a more direct approach - dictating his thoughts in real time to a loyal aide known as '[the human printer](#)'.

In a new video circulating online [after his election win](#), Trump is seen firing off punchy jabs to Natalie Harp.

She smashes on the keys of her sleek laptop before seeking final approval, then sends them off into the ether.



In a new video circulating online after his election win, Trump is seen firing off punchy jabs to Natalie Harp, who then posts them on X and Truth Social

The video, posted by Tucker Carlson's Art of the Surge, was taken earlier this year while Team Trump watched Kamala Harris give a speech at the DNC in August.

With a bottle of Coca-Cola in hand and a plate of chicken nuggets in front of him, Trump watched as his then opponent took the stage.

When the word salad began - he was quick with his commentary.

'Is she crazy? Way too many thank you's. Stop. That's gotta be around 35,' he said.

Harp, noting his remarks, crafted a Truth Social post that read: 'Too many 'thank you's', too rapidly said. What's going on with her?'

She turns to Trump for final sign-off.



Team Trump was watching Kamala Harris give her DNC speech in August



'Is she crazy?' he asked his team as they watched the team took notes



As Trump spoke, with a bottle of Coca-Cola in one hand, Natalie Harp took notes then looked at him for his final approval. 'Good,' he said. And the tweet was sent out



Trump was quick to chide Harris for saying thank you 'too many times' as she spoke at the DNC in August



Natalie Harp earned herself the name of Trump's 'human printer' for carrying around a portable printer. The president-elect preferred to read hard copies of anything said on social media or in the news, and it was her job to satisfy his preference

'Good,' he said.

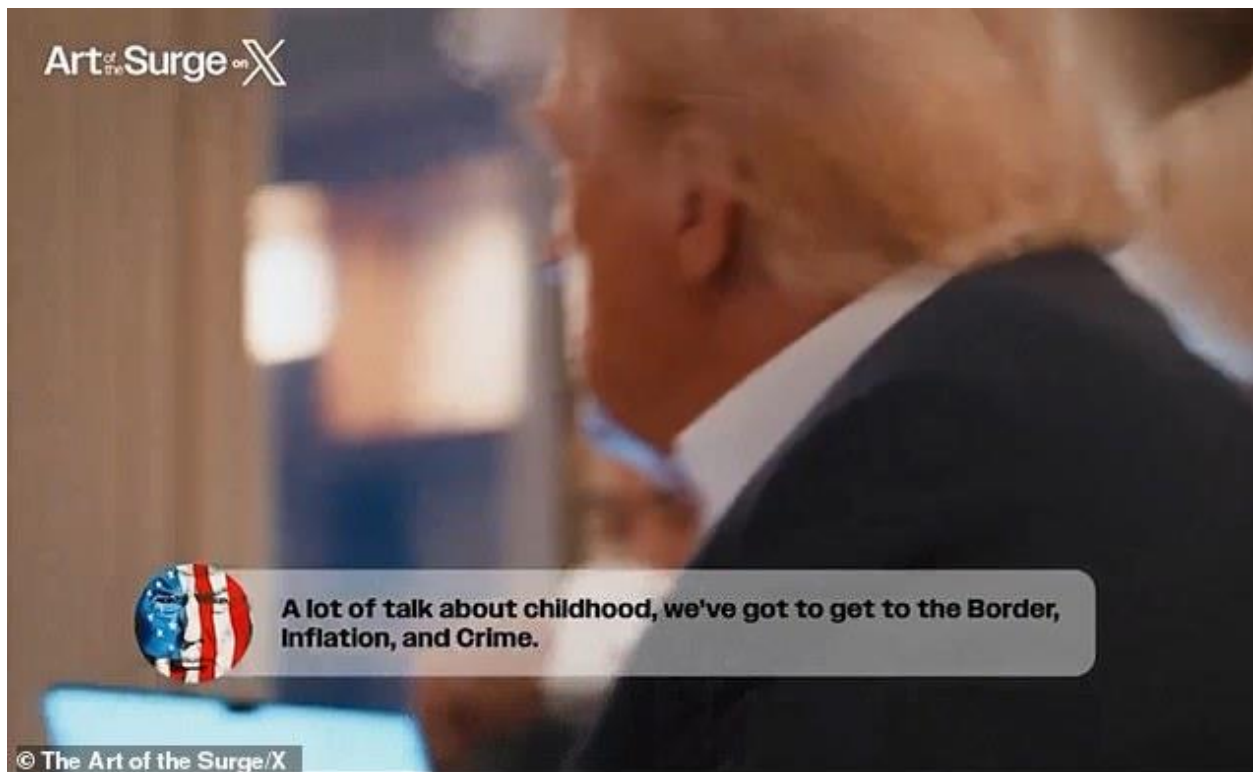
Then she posted it to the world.

They went on: 'She's talking about how great San Francisco was - before she destroyed it.'

Harp nodded and smiled as her boss dictated his thoughts.

Next: 'A lot of talk about childhood. Let's get the border, inflation and crime.'

The behind-the-scenes look into Trump's war room was an effective campaign strategy.



Other musings: Kamala's lack of focus on key issues



Inside the Team Trump war room in the campaign trail in August. A plate of chicken nuggets was placed before Trump and his aide

Trump won the election in a landslide result, with many voters and political pundits remarking on his ability to connect with them.

Kamala's messages didn't land in the same way - her failure to connect with Americans and prove to them who she was, and what she stands for, was among the top reasons for the loss.

The straight-to-print style of social media strategy falls in line with Trump's plans to dismantle mainstream media.

With Elon Musk on his side and the backing of podcast titan Joe Rogan, he managed to win the election not only in spite of the mainstream media's disdain for him - but largely because of it.